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EXPRESS MAIL LABEL NO.: EV 148 725 505 US

PATENT APPLICATION
Docket No.: 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRANSMITTAL FOR SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

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JUL 31 2003

Technology Center 2600

Transmitted herewith for filing and pursuant to 37 C.F.R. § 1.97 is a Supplemental Information Disclosure Statement.

Enclosed also are the following designated documents, as required under 37 C.F.R. §§ 1.97 and 1.98:

X Form PTO-1449 list of three (3) references submitted for consideration.

X Legible copies of the listed references or their relevant portions.

— All English translations of each non-English reference, if any, within the possession, custody, control or availability of anyone designated in 37 C.F.R. § 1.56(c) (see 37 C.F.R. § 1.98(c)).

The following are included within the Information Disclosure Statement if applicable and as required under 37 C.F.R. § 1.98:

— Concise explanation of relevance of each reference not in English and unaccompanied by an English translation.

___ Statement that certain listed references not enclosed are substantially cumulative of an enclosed reference.

___ Statement that certain listed references not enclosed were previously cited by or submitted to the Office in the identified prior application which is relied upon for an earlier filing date under 35 U.S.C. § 120.

___ Legible Copies of previously filed Information Disclosure Statement for application Serial No. _____, filed _____.

In order to secure consideration of the items designated above, one or more of the following, if required, is also enclosed:

___ Promptness Certification.

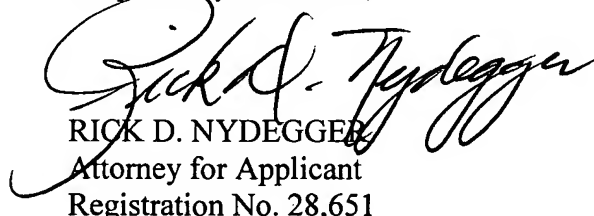
___ Check No. _____ in the amount of \$240.00 constituting submission fee under 37 C.F.R. 1.17(p);

___ Petition for Consideration and Check No. _____ in the amount of \$_____.

X In the event that 37 C.F.R. § 1.97(c) applies and the Examiner is not satisfied that the Promptness Certification meets the requirements of 37 C.F.R. § 1.97(e), or in any other event remediable by a fee, please credit any over payment or charge any additional fees to Deposit Account No. 23-3178 of the undersigned.

Dated this 26 day of JULY, 2003.

Respectfully submitted,


RICK D. NYDEGGER
Attorney for Applicant
Registration No. 28,651



022913

PATENT TRADEMARK OFFICE



PATENT APPLICATION
Docket No.: 14531.103

In re application of:

Peter T. Barrett

Serial No.: 10/001,298

Filed: October 19, 2001

Confirmation No.: 2485

For: VIDEO SEGMENT TARGETING USING
REMOTELY ISSUED INSTRUCTIONS AND
LOCALIZED STATE AND BEHAVIOR
INFORMATION

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.97

Commissioner for Patents
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Sir:

Please find, pursuant to 37 C.F.R. § 1.98(a)(1), the enclosed Form PTO-1449 which contains a list of all patents, publications, or other items that have come to the attention of one or more of the individuals designated in 37 C.F.R. § 1.56(c). While no representation is made that any of these references may be "prior art" within the meaning of that term under 35 U.S.C. §§ 102 or 103, the enclosed list of references is disclosed so as to fully comply with the duty of disclosure set forth in 37 C.F.R. § 1.56.

Moreover, while no representation is made that a specific search of office files or patent office records has been conducted or that no better art exists, the undersigned attorney of record

RECEIVED**JUL 31 2003**EXPRESS MAIL LABEL NO.: EV 148 725 505 US
Form PTO-1449Applicant: Peter T. Barrett
Serial No.: 10/001,298
Filing Date: October 19, 2001
Confirmation No.: 2485

Technology Center 2600

Sheet 1 of 2

Att'y Docket No.: 14531.103
Group: 2673VIDEO SEGMENT TARGETING USING REMOTELY ISSUED
INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR
INFORMATION**SUPPLEMENTAL INFORMATION DISCLOSURE CITATIONS MADE BY APPLICANT****U.S. Patent Documents**

<u>Examiner Initial*</u>	<u>Patent Number</u>	<u>Issue Date</u>	<u>Name</u>	<u>Class</u>	<u>Sub Class</u>	<u>Filing Date</u>
_____ A1.	6,160,570	12/12/00	Sitnik	348	1	04/20/98

Foreign Patent Documents

<u>Examiner Initial*</u>	<u>Document Number</u>	<u>Publ. Date</u>	<u>Country or Patent Office</u>	<u>Sub Class</u>	<u>Class</u>	<u>Trans- lation</u>
_____ A2.	WO 00/33197	06/08/00	WIPO	7/08, 5/50 13/00	H04N G06F	Yes
_____ A3.	WO 00/49801	08/24/00	WIPO	5/445	H04N	Yes

References Cited by Applicants

While the filing of Information Disclosure Statements is voluntary, the procedure is governed by the guidelines of Section 609 of the Manual of Patent Examining Procedure and 37 C.F.R. §§ 1.97 and 1.98. To be considered a proper Information Disclosure Statement, Form PTO-1449 shall be accompanied by a copy of each listed patent or publication or other item of information and a translation of the pertinent portions of foreign documents (if an existing translation is readily available to the applicant), an explanation of relevance of each reference not in the English language, and should be submitted in a timely manner as set out in MPEP Sec. 609.

Examiners will consider all citations submitted in conformance with 37 C.F.R. § 1.98 and MPEP Sec. 609 and place their initials adjacent the citations in the spaces provided on this form. Examiners will

Examiner:

Date Considered:

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

EXPRESS MAIL LABEL NO.: EV 148 725 505 US
Form PTO-1449

Sheet 2 of 2

Applicant: Peter T. Barrett
Serial No.: 10/001,298
Filing Date: October 19, 2001
Confirmation No.: 2485

Att'y Docket No.: 14531.103
Group: 2673

Form PTO-1449
VIDEO SEGMENT TARGETING USING REMOTELY ISSUED
INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR
INFORMATION

also initial citations not in conformance with the guidelines which may have been considered. A reference may be considered by the Examiner for any reason whether or not the citation is in full conformance with the guidelines. A line will be drawn through a citation if it is not in conformance with the guidelines AND has not been considered. A copy of the submitted form, as reviewed by the Examiner, will be returned to the applicant with the next communication. The original of the form will be entered into the application file.

Each citation initialed by the Examiner will be printed on the issued patent in the same manner as references cited by the Examiner on Form PTO-892.

The reference designations "A1," "A2," etc. (referring to Applicant's reference 1, Applicant's reference 2, etc.) will be used by the Examiner in the same manner as Examiner's reference designations "A," "B," "C," etc. on Office Action Form PTO-1142.

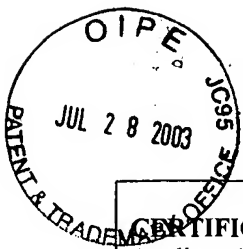
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JUL 29 2003

2673

#2
S1
08-08-03

CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Peter T. Barrett

Docket No.
14531.103

Serial No.
10/001,298

Filing Date
October 19, 2001

Confirmation No.
2485

Examiner
unassigned

Group Art Unit
2673

Invention: VIDEO SEGMENT TARGETING USING REMOTELY ISSUED INSTRUCTIONS AND
LOCALIZED STATE AND BEHAVIOR INFORMATION

I hereby certify that the Transmittal letter (2 pages) (in triplicate); Supplemental Information Disclosure Statement (2 pgs); Form PTO-1449 Listing all Cited References (2 pgs); Legible Copies of three (3) Cited References; and postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on JULY 28, 2003.

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DACIA M. HOLT

(Typed or Printed Name of Person Mailing Correspondence)

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EV 148 725 505 US

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believes that the enclosed art is the closest to the claimed invention (taken in its entirety) of which the undersigned is presently aware, and no art which is closer to the claimed invention (taken in its entirety) has been knowingly withheld.

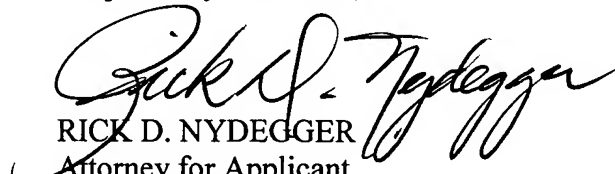
In accordance with 37 C.F.R. §§ 1.97 and 1.98, a copy of each of the listed references or relevant portion thereof is also enclosed.

In accordance with 37 C.F.R. § 1.98(c), all English translations within the possession, custody, control or availability of anyone designated in 37 C.F.R. § 1.56(c) of each nonenglish reference, if any, are also enclosed.

To secure consideration of the references submitted with this Information Disclosure Statement, the Commissioner is hereby authorized to charge any applicable fee to Deposit Account No. 23-3178 of the undersigned.

Dated this 28 day of July, 2003.

Respectfully submitted,


RICK D. NYDEGGER
Attorney for Applicant
Registration No. 28,651



022913

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